World Orthoptic Day 2020

Photography Contest

The International Orthoptic Association is pleased to announce its annual World Orthoptic Day photography contest! All IOA members are encouraged to participate by submitting an original photo based on this year’s theme.

“Orthoptists on the Front Lines of Eye Care”

Select an aspect of orthoptic science or service, and marry it to an artistic interpretation of your choice. While this topic is particularly relevant in the current medical crisis, orthoptists are often the “First Contact” for those seeking eye care or education on a daily basis. Whether patient triage, vison screening, recognition of acute onset diplopia or nystagmus as a symptom of a serious condition, or educating the next generation, orthoptists are usually the first face encountered on the front lines of health care.

Use your knowledge of orthoptics past and present together with your imagination to create an image that highlights the vital role that orthoptists play in eye care.

The winning submission will be used on all of our promotional materials for World Orthoptic Day over the next year. Please encourage your colleagues and students to participate! This is one of the many ways we have to publicize and promote our profession on a global stage.

Please refer to the attached for more details.
World Orthoptic Day 2020

Photo Contest Rules

Rules & Regulations

ELIGIBILITY
This photography contest is open to all members of the International Orthoptic Association (IOA). The picture(s) submitted should be representative of World Orthoptic Day and is open to artistic interpretation. The submissions may be of individuals as long as each individual who may be identified within the photograph has signed a release form (please see attached). Only submissions that have all of the required release forms signed and submitted will be eligible for the contest. The submissions do not have to be photographs of individuals and may be an artistic interpretation of World Orthoptic Day and the profession of Orthoptics.

FORMAT
Entries are to be digital photographs and submitted electronically as jpeg files. Content alteration of digital files is acceptable, including combining multiple photos. Cropping of photos is permitted, tonal or colour corrections are also acceptable. The entry must be accompanied by a signed release from the photographer (please see below) as well as all and any individual who may be identified within the photograph (please see attached).

PUBLICATION
The winner’s name and photograph(s) will be published on www.internationalorthoptics.org as well as on promotional material for World Orthoptic Day. A selection of winning entries may also be published on the IOA website. The IOA reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer.

DEADLINE
All entries for the World Orthoptic Day photo contest should be emailed to: secretary@internationalorthoptics.org. Online entries can be submitted starting April 1st, 2020 with a deadline of 11:59 PM (EST) May 15th, 2020. Finalists will be announced on May 31st, 2020 via email to the winners directly as well as on the International Orthoptic Association website (www.internationalorthoptics.org).

JUDGING
The winners will be selected by a panel of 3 judges consisting of selected IOA Council of Management members. The decision of the judges is final.

COPYRIGHT NOTICE
Regarding any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants the IOA a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any International Orthoptic Association purpose, including, but not limited to, advertising and promotional materials, its website, or exhibition. The IOA will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.
Photo Contest: Rules, Terms and Conditions

ELIGIBILITY AND JUDGING:

To ensure eligibility for the contest, all entries must have a resolution of 6 million pixels or greater (6 megapixels) to be made available upon request. Images that do not meet this standard can still be judged but may not be honored as a finalist in the competition (at the judges’ sole discretion), if the photographer is unable or unavailable to provide the proper resolution when asked.

Only members of the IOA may submit a photograph, which they have taken personally, for the WOD contest.

Resolution can be calculated by multiplying the pixel width of the image with the pixel height. For example, a photograph taken with a 6-megapixel camera set for the highest resolution and best quality produces images approximately 2832 pixels by 2128 pixels, which are acceptable under the rules (2832 x 2128 = 6 million).

Entries must be submitted electronically. Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be honored by the competition (at the judges’ sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked.

Images will be judged on originality, composition, overall impact and artistic merit. The selected judges shall determine winner eligibility at their sole and absolute discretion, on behalf of the IOA World Orthoptic day Committee. All decisions made by the judges are final.

DEADLINES:

Online entries can be submitted starting on April 1st, 2020 with a deadline of 11:59 PM (EST) May 15th, 2020. Finalists will be announced on May 31st, 2020 via email to the winners directly, as well as on the International Orthoptic Association website (www.internationalorthoptics.org).
Photography Release Agreement for Photographed Individual—Single Use

I consent to the use of my portrait, picture or photograph as part of the World Orthoptic Day promotional materials. These posters and documents are slated for initial presentation in May 2020. ______________________ (signature)

These publications will be used to promote the field of orthoptics on the annual World Orthoptic Day. World Orthoptic Day is held on the first Monday in June of each year. ________ (initial)

I understand that this photograph will be made available online at: www.internationalorthoptics.org and may be used on posters or other promotional material for World Orthoptic Day beginning in 2020 and continuing annually. ________ (initial)

I agree that I shall have no claim against the IOA accessing this communications product, whether online, in print or by any other means. ________ (initial)

Please initial the following statements as they apply to you:

__________________ I confirm that I am over 19 years of age and that previously I have not given anyone the exclusive right to use my portrait, picture or photograph.

__________________ If the subject of the photograph is not over 19 years of age, I confirm that I am the substitute decision maker for this individual.

Name of photographed individual: _______________________________________________________

Date of birth: (MM/DD/YYYY) _______ / _______ / _______

Signature: _______________________________ Print Name: _______________________________

Date: (MM/DD/YYYY) _______ / _______ / _______

Name of Photographer (please print): _______________________________________________________

Date of birth: (MM/DD/YYYY) _______ / _______ / _______

Signature: _______________________________ Print Name: _______________________________

Date: (MM/DD/YYYY) _______ / _______ / _______
**Photography Release Agreement for Photographer and Subject(s)**

I consent to the use of my portrait, picture or photograph as part of the World Orthoptic Day promotional materials. These posters and documents are slated for initial presentation in May 2020. ______________________ (signature)

These publications will be used to promote the field of orthoptics on the annual World Orthoptic Day. World Orthoptic Day is held on the first Monday in June of each year. ________ (initial)

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I agree that I shall have no claim against the International Orthoptic Association accessing this communications product, whether online, in print or by any other means. ________ (initial)

**COPYRIGHT NOTICE**

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants the IOA a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any IOA purpose, including, but not limited to advertising and promotional materials, its website, or exhibition. The IOA will not be required to pay any additional consideration or seek any additional approval in connection with such uses. ________ (initial)

Name of Photographer (please print): __________________________________________________________

IOA Member Country: ________________________________________________________________

Date of birth: (MM/DD/YYYY) __/_____/_____

Signature: ___________________________________________ Print Name: ________________________

Date: (MM/DD/YYYY) ___/___/___

N.B. Any person(s) appearing in your photograph must complete a separate consent form.

Parent or substitute decision maker (of children under 19 years of age) must give consent for the use of his/her child’s photograph.

Without this consent, we will be unable to use any submitted photograph.